PRESS RELEASE:

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"Shroud of Turin in 3 Dimensions" Presentation Mach 3, 2010 in Alamogordo

Dr. Petrus Soons, world famous Shroud researcher, has produced a modern sculpture and hologram of "The Man of the Shroud Turin". The Shroud bears an image believed to be that of the crucified Jesus. Dr. Soons used modern image processing and computing techniques to revisit the discoveries of earlier researchers. In 1976, Captain John Jackson (a physicist) and Captain Eric Jumper of the Air Force Academy discovered the Shroud of Turin has 3-Dimensional properties borne in the reflectance of the Shroud image.

Dr. Soons will be appearing, March 3, 2010, in Alamogordo at the Shroud Exhibit And Museum, located in the White Sands Mall between the JC Penny store and the recruiting office. The first presentation will be at 1:00 PM and will be repeated at 7:00 PM. Seating is limited and tickets are \$5.00 each. Tickets can be purchased at the museum or by mail. Go to ShroudNM.com for more information. Purchase tickets by February 23 to insure seating.

Shroud Exhibit And Museum (SEAM), Inc. is a non-profit NM Corporation. The SEAM has a permanent exhibit in Alamogordo and features a working, interactive demonstration of the "VP-8 Image Analyzer" as used to discover the 3D characteristics of the Shroud in 1976. Other features at the SEAM include a full-size color image taken in 1978 by Barrie Schwortz, world-renowned photographer and Shroud expert, and a display identifying persons and research linking the Shroud to New Mexico involvement.

Pete Schumacher, Director and President of SEAM, said, "Our purpose is to make the Shroud of Turin an experience that is available to everyone. We are in the process of making audio and video presentations in at least three languages (English, Spanish, and German) and we're procuring tactile models for vision-impaired persons. Dr. Soons has generously offered to make a presentation while he is on tour at our humble museum. This will help us raise much needed funds to sustain and grow the museum here in Alamogordo."

The actual Shroud will be on display in Turin, Italy in April and May of this year. Schumacher said, "It (the Shroud) is not always on display in Turin. And, Italy is quite a distance from New Mexico. At the SEAM we present details about prior scientific research and discoveries concerning the Shroud. Our "VP-8 Image Analyzer" interactive display is unique in all the world. We want to clearly demonstrate why false claims concerning the composition or 'fabrication' of the Shroud have no merit. We 'believe' the Shroud of Turin is a true relic and that it is the burial cloth of Jesus, though that can

never be 'proven'. Such is the case in all matters of faith. Even if we could prove it wrapped the body of Jesus at the time of His resurrection, how each person would respond would still be a matter of their faith. The Shroud does beg the question of one's faith, though. It causes us to reflect on the passion of Christ as related in the biblical accounts and as portrayed so clearly in the image of the Shroud. One must at least ponder the connections."

The Shroud is believed to be the burial cloth of Jesus. The Shroud is a burial cloth approximately 14 feet long and 3 and-a-half feet wide bearing the full frontal and dorsal image of a person crucified in the exact way described in the biblical accounts of the passion, death, and resurrection of Christ. For more facts on the Shroud of Turin, visit ShroudNM.com and related links.