PRESS RELEASE – DATELINE ALAMOGORDO NM KEYWORDS: SHROUD OF TURIN NM VP8 3D

FROM: SHROUD EXHIBIT AND MUSEUM, INC., a non-profit 501-c-3 NM Corporation

CONTACT: PETE SCHUMACHER, President

Phone: 575-415-5206 Email: Events@ShroudNM.com

Website: ShroudNM.com Tickets: Free Admission, Donations welcome & needed

Seating is limited, order, now Age limit: Must be 8 years or older to attend

What: "Shroud Exhibits Around the World" Lecture by Petrus Soons, MD

When: (The same program repeats at these times)

Friday, December 6, at 7:00 PM Saturday, December 7, at 2:00 PM

Where: Shroud Exhibit And Museum

White Sands Mall (South side of the mall between JC Penney and Recruiters)

3199 N White Sands Blvd. Suite D-1

Alamogordo, NM 88310

PRESS RELEASE OCTOBER 2013 (PRESS PASSES AVAILABLE) ALAMOGORDO, NM presentation EVENT

Dr. Petrus Soons, a world renowned Shroud-of-Turin 3D modeling and imaging technology expert will be doing research at the Shroud Exhibit and Museum. Dr. Soons has graciously agreed to present "The Shroud of Turin: 3D Models and World Exhibits", an entertaining lecture will discuss his global travels installing 3D models of the "Man of the Shroud" and his new exhibit in Panama.

The Shroud of Turin is part of New Mexico history. An amazing proof of its three-dimensional attributes occurred in 1976 at Sandia Laboratories in Albuquerque. This led to the largest scientific investigation ever launched to study a single artifact. The 1978 expedition included many investigators from New Mexico - - - more than from any other location. Most were scientists from the New Mexico space and weapons programs of the 1970's. They were of various faiths and lack thereof. They were chosen for their scientific knowledge, and not for their faith.

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Dr. Soons' remarkable images have expanded the knowledge and understanding of the unique Shroud image. The Shroud is truly a very mysterious artifact.

Shroud Exhibit and Museum founder, Pete Schumacher, himself a Shroud student since 1976, says, "The Shroud plays a part in New Mexico history. It's about science, including remote sensing of the type used in modern space research. It's about history, including legends, kings, emperors, knights, wars, and mysteries. It bears similarity to an "Indiana Jones" quest. Forensic and medical sciences, on the order of "CSI", "NCIS", or "Quincy" have been applied in Shroud research. It's a true enigma that challenges the best and most knowledgeable research experts from a wide variety of disciplines. The Shroud is, without any doubt, about Jesus of Nazareth, His passion, death, and resurrection. It is the most studied artifact of all time. It is unique in composite total and unique in various individual properties."

Shroud Exhibit and Museum, Inc. (SEAM) was founded in 2009 and opened its doors on February 25. "We have no employees, but we have many wonderful, friendly, dedicated and helpful volunteers. We do not charge admission to the museum. "Free will" contributions are welcome. We ask \$5.00 per person for special event tickets. We have greeted more than 15,000 in-museum visitors and over 60,000 on the web at ShroudNM.com."

Dr. Soons has been featured in several television specials on the Shroud of Turin, in the United States, France, Germany, and Mexico. His works are displayed in several Shroud exhibits around the globe, from Jerusalem to Panama to Santa Clara, California. He is a wonderful speaker with a great sense of humor and a broad knowledge of his topic. His video images include a full-frontal and a full-dorsal image in 3D video, viewable on a TV set without 3D glasses. His 3D images are not "artwork". His 3D images are more like "Google Earth" ™ ® of the Shroud. The images render data contained in the Shroud itself. They result from combining the 1976 brightness map discoveries with the 1898 Shroud photo-negative discovery.

Dr. Soons will use the VP-8 Image Analyzer and related system equipment owned by Schumacher. This system is on indefinite loan to SEAM. Schumacher is one of very few people who can still repair and maintain these systems. "Very few of these units are still in good operating condition. We have the only VP-8 Image Analyzer on open and interactive display to the public. In 1976, I delivered a VP-8 Image Analyzer to Captains John Jackson and Eric Jumper of the USAF Academy. They used it to demonstrate the Shroud's 3D properties in an Academy Award winning documentary 'The Silent Witness' in 1978." Schumacher was the production manager for the company that made the VP-8. "I made all the circuit boards. I know that this instrument will not produce these results with any other image. Dr. Soons has taken that

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discovery to a new level of comprehensive 3D imaging." Schumacher appeared in a segment of the Discovery Channel documentary, "Unwrapping the Shroud: New Evidence".

Asked about his beliefs concerning the Shroud, Schumacher replied, "Yes! I definitely believe the Shroud of Turin is the burial cloth of Jesus. I also believe it is an image of His resurrection. I cannot prove that. We don't have His driver's license. As yet, we are unable to perform a resurrection event in the lab. Such 'beliefs' remain matters of faith. The Shroud, however, exists. It can be examined, tested, and studied. We know much about this artifact. Faith is a different issue. It is the question cited in the bible and posed to Peter by Jesus himself. 'Who do you say that I am?' Ask people of different religious beliefs and you will get a different answer. It is a question for each of us to thoroughly consider."

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