

## **NEWS RELEASE ANNOUNCING EVENT:**

Shroud of Turin: 40-years of New Mexico Connection

Information Contact: Pete Schumacher

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Who: Barrie Schwortz, World famous photographer, lecturer, and Shroud of Turin expert

What: Shroud of Turin: The 40-year-old NM Connection to Shroud Scientific Studies

Photographs and a lecture presentation with display exhibits on loan from Shroud Exhibit and Museum, Inc., including 3D images and large photograph print images of the Shroud

Where: Flickinger Theatre, 1110 New York Ave., Alamogordo, NM

When: October 12, 2017, at 6:30 PM

Admission: Free Admission, Donations Encouraged

Feature: Barrie Schwortz, world famous photographer, documentarian, and 40-year Shroud expert

Barrie Schwortz has just returned from a series of engagements in Europe. He gave presentations about the Shroud to tens of thousands of people from various faiths, including Islamic, Jewish, Christian, and those not associated with any religion. Barrie is himself Jewish. In 2012, Barrie spoke at local New Mexico centennial celebration events. The presentations were held on the 35<sup>th</sup> anniversary of the meeting in Albuquerque that formed the largest scientific investigation ever to study a single artifact. He and his photographs have been in more documentaries and published in more types of media than those of any other person associated with the Shroud of Turin. His web site on the Shroud, Shroud.com, has been active since 1993. It is the most respected and visited Shroud site and contains the most Shroud information available anywhere on the Internet.

Shroud Exhibit and Museum, Inc., a 501-c-3 non-profit NM corporation, is hosting the event. Many museum visitors living in El Paso, Ruidoso, Las Cruces, and Albuquerque, have requested his return engagement. He will also present an update on his recent Shroud adventures.

Barrie will be available for radio and television interviews and will spend some time at the local Shroud museum, 923 New York Avenue, during the day. The main event is at the Flickinger Center, 1110 New York Avenue, at 6:30PM. His visit to Alamogordo is a tremendous opportunity being offered to the public in a non-denominational venue. Shroud museum founder Pete Schumacher and Shroud museum volunteers will be present to answer questions.

Shroud Exhibit and Museum, Inc. began operations in White Sands Mall in Alamogordo in 2009. Our goal is, "To make the Shroud of Turin an experience available to everyone." Proceeds from the event will benefit the museum in Alamogordo.